



SCA has an incentive program for every objective, sport, and budget! Incentive programs are a proven means that draw attention to sponsors and teams. They reward on-field performance, minimize additional cash outlay, and eliminate financial risk for the corporate sponsor. Whether it's tennis, hockey, fishing, or another sport, SCA will work with you to provide a fixed-fee, no-risk incentive program that will benefit you and your participants!

TOURNAMENT PLAYER INCENTIVE PROGRAMS

Guarantee bonus plans for players entered in PGA, LPGA, and Senior PGA tournaments. If you're a corporate sponsor or agent for a professional golfer, SCA can provide an annual fixed fee for your golfers incentive bonus package. In the past 12 years, SCA has covered over \$100 million in bonuses to PGA, LPGA, and senior tour golf sponsors. Whether you're looking for an idea of how to improve a specific player's performance or a means to draw more participation in a tournament, SCA has a promotion to meet your needs!



A sampling of professional golfers whose incentive programs SCA has covered include:

Phil Mickelson	Ernie Els
David Duval	Annika Sorenstam
Sergio Garcia	Nancy Lopez



DRIVER INCENTIVE PROGRAMS

With SCA, you can offer performance incentive bonuses to teams and drivers. These programs are ideal for branding companies who sponsor professional drivers or motorsports teams. SCA guarantees your bonus plan to help you win position, increase rewards, and earn a bigger payday for your driver at no risk to you. Let SCA help you guarantee your driver a hefty bonus with some of our popular creative performance incentives.

A sampling of professional drivers whose incentive programs SCA has covered include:

Jeff Gordon	Mark Martin
Cristiano da Matta	Terry Labonte
Kyle Petty	Ken Schrader

Race Win Bonus
Top 10 Finishes
Points Championship



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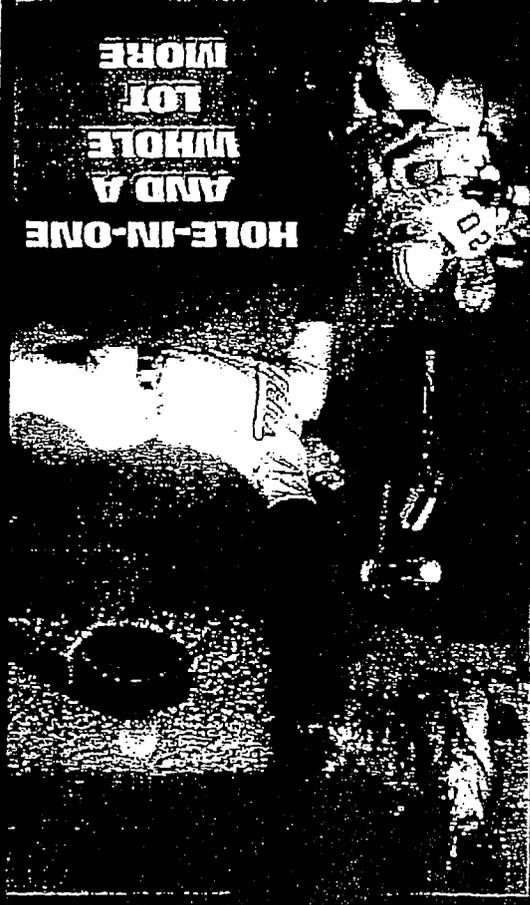
our risk, your reward

For more information and a free quote, call us today. 888.860.3700

for your winners.

Hole-In-Ones. We assume the risk and pay Athlete Incentive Programs, and, of course, Promotions, Over-Redemption Coverage, Contests, fishing tournaments, Gaming Sports Contests, Internet Promotions, Media and prizes. Our areas of specialty include in prizes and paid over \$122 million in cash 18 years, SCA has covered billions of dollars in prizes and over-redemption coverage. For over source for comprehensive prize indemnification and over-redemption coverage. For over Agents and brokers use SCA as their trusted

**HOLE-IN-ONE
AND A
WHOLE
LOT
MORE**



	<h2 style="text-align: center;">PERFORMANCE & INCENTIVES ATHL</h2>																								
<p>Choose A Contest/Product</p> <p>Contests by type or by industry</p> <ul style="list-style-type: none"> Automotive Bars & Restaurants Bingo Consumer Packaged Goods Direct Mail Financial Institutions Gaming Interactive & Online ▶ Media Nonprofit & Fundraising ▶ Outdoor ▶ Performance & Incentives Real Estate & Construction ▶ Retail ▶ Sports Tradeshows & Events Timeshares Legal Links 	<p>Professional sports teams, owners and sponsors use SCA's Performer Coverage to offer team or player bonuses without the associated financial risk. SCA has covered over \$100 million in bonuses across all sports, including NFL, MLB, Major League Soccer, NASCAR, the PGA Tour, NE</p> <hr/> <p>Fixed Fee, No Risk The concept behind Performance Coverage is simple: offer a professional athlete a cash bonus for outstanding performance. When the athlete meets the stated mark, SCA funds the bonus promptly.</p> <p>Stretch Your Payroll Budget For a predetermined fee, SCA assumes the financial risk for the program. This allows you to protect and stretch your budget before the season starts.</p> <p>A sampling of professional athletes whose incentive programs SCA has covered:</p> <p>NASCAR Winston Cup and Busch Grand National</p> <table border="0"> <tr> <td>▶ Jeff Gordon</td> <td>▶ Cristiano da Matta</td> </tr> <tr> <td>▶ Mark Martin</td> <td>▶ Michael Andretti</td> </tr> <tr> <td>▶ Bobby Labonte</td> <td>▶ Paul Tracy</td> </tr> <tr> <td>▶ Terry Labonte</td> <td>▶ Kenny Brack</td> </tr> </table> <p>PGA/LPGA/ Senior PGA</p> <table border="0"> <tr> <td>▶ Phil Mickelson</td> <td>▶ Jack Nicklaus</td> </tr> <tr> <td>▶ Ernie Els</td> <td>▶ Tom Watson</td> </tr> <tr> <td>▶ Sergio Garcia</td> <td>▶ Lee Trevino</td> </tr> <tr> <td>▶ David Duval</td> <td>▶ Dave Stockton</td> </tr> <tr> <td>▶ Davis Love III</td> <td>▶ Annika Sorenstam</td> </tr> <tr> <td>▶ Justin Leonard</td> <td>▶ Se Ri Pak</td> </tr> <tr> <td>▶ Greg Norman</td> <td>▶ Nancy Lopez</td> </tr> <tr> <td>▶ Nick Faldo</td> <td></td> </tr> </table> <p>A Program for Every Objective, Sport, and Budget Whether you're looking for an idea to improve a specific player's performance or a program for an entire team, we can help you develop a program that will suit your specific objectives.</p>	▶ Jeff Gordon	▶ Cristiano da Matta	▶ Mark Martin	▶ Michael Andretti	▶ Bobby Labonte	▶ Paul Tracy	▶ Terry Labonte	▶ Kenny Brack	▶ Phil Mickelson	▶ Jack Nicklaus	▶ Ernie Els	▶ Tom Watson	▶ Sergio Garcia	▶ Lee Trevino	▶ David Duval	▶ Dave Stockton	▶ Davis Love III	▶ Annika Sorenstam	▶ Justin Leonard	▶ Se Ri Pak	▶ Greg Norman	▶ Nancy Lopez	▶ Nick Faldo	
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